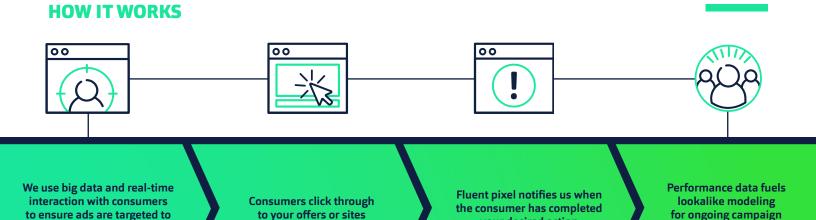
optimization





With Fluent's audience solution, PerformanceNow, tap into Fluent's proprietary media network to run high-volume and high-value performance advertising campaigns.

Drive targeted consumers to your websites and offers and only pay when they take specific actions – never just for clicks or impressions. We work with performance marketers across every consumer vertical and have a well-deserved reputation for having the industry's best quality and scale.





the right consumers

ABOUT FLUENT

Fluent, LLC, a cogint company (Nasdaq: COGT), is an industry leader in people-based digital marketing and customer acquisition, serving over 500 leading consumer brands and direct marketers. Leveraging a massive reservoir of proprietary audience data, as well as millions of real-time survey interactions with consumers every day, Fluent enables advertisers to more effectively target and acquire their most valuable customers, with precision, at a massive scale. The company is headquartered in New York City. For more information visit www.fluentco.com.

your desired action