



Acquire new customers at scale

We don't have to predict what people want. We know what they want.

We believe that successful marketing happens only when you go beyond dubious 3rd-party data points and interact with real people in meaningful ways. It's what Fluent does and how we're revolutionizing customer acquisition by empowering marketers to know their best customers and build long-lasting relationships.

The Industry's Agile Acquisition Engine

When you own the data, you own the relationship. Fluent works with you to build highly qualified databases that enable you to grow your business, and maintain valuable, long-term relationships with your customers.

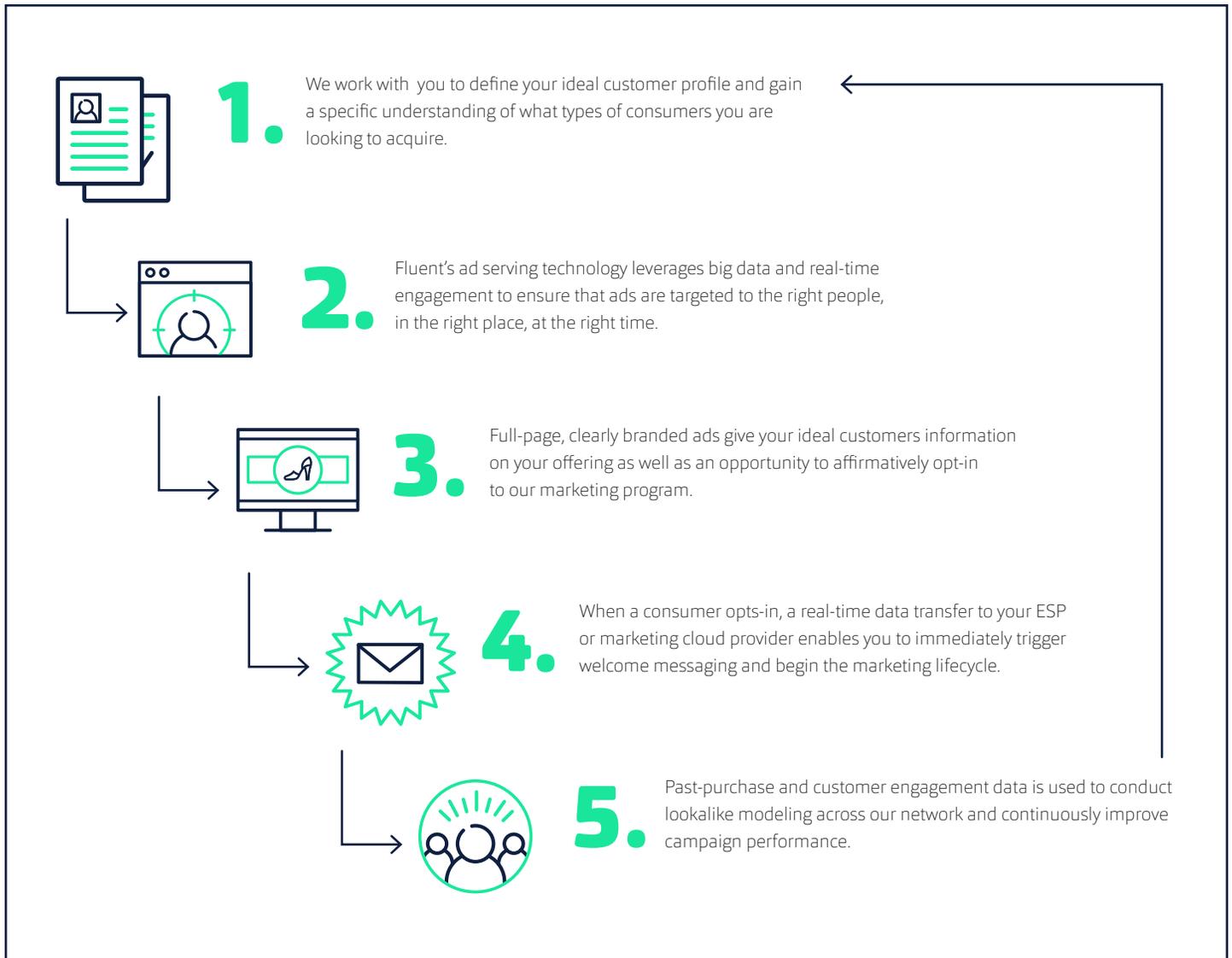
Our flagship product, Connect, enables marketers to cost-effectively acquire consumer data and marketing content at scale across Fluent's vast network of proprietary websites. Serve highly targeted ads designed to acquire opt-in email addresses, postal addresses, TCPA compliant phone numbers, SMS permission, and custom data fields. Whatever data you need, Connect can deliver.

"Fluent's precise targeting and unique ability to pre-qualify consumers before serving ads to them enabled us to better engage with our most valuable customers at scale."

-Bjorn Leigvold, Director CRM, Loyalty & Payments Marketing, at Western Union



HOW WE DO IT



“Fluent’s superior targeting technology, ease of implementation, and ability to deliver quality at scale is what made our campaign a success.”

–Andrea Harrison, Director of Digital Strategy, Pepsi



ABOUT FLUENT

Fluent, LLC, a cogint company (Nasdaq: COGT), is an industry leader in people-based digital marketing and customer acquisition, serving over 500 leading consumer brands and direct marketers. Leveraging a massive reservoir of proprietary audience data, as well as millions of real-time survey interactions with consumers every day, Fluent enables advertisers to more effectively target and acquire their most valuable customers, with precision, at a massive scale. The company is headquartered in New York City. For more information visit www.fluentco.com.

fluentco.com | sales@fluentco.com | 646.647.2966